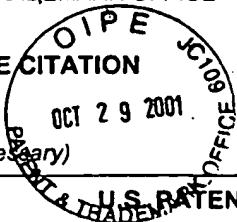
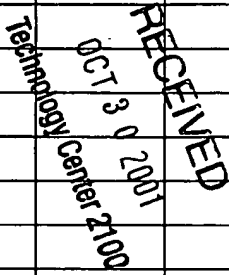


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<b>INFORMATION DISCLOSURE CITATION</b> October 29, 2001 (Use several sheets if necessary)				APPLICANT Royce Morrison			
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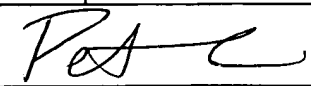


U.S. PATENT DOCUMENTS							
EXAMINER INITIAL	REF	DOCUMENT NUMBER	DATE	NAME	CLASS	SUB-CLASS	FILING DATE IF APPROPRIATE
PC	A1	5,862,223	01/19/1999	Walker et al.			
PC	A2	5,867,821	02/02/1999	Ballantyne et al.			
PC	A3	6,014,629	01/11/2000	DeBruin-Ashton			
PC	A4	5,964,700	10/12/1999	Tallman et al.			
PC	A5	6,012,035	01/04/2000	Freeman Jr. et al.			
PC	A6	5,983,220	11/09/1999	Schmitt			
PC	A7	6,018,742	01/25/2000	Herbert III			

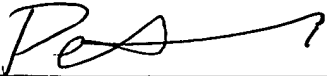


FOREIGN PATENT DOCUMENTS							
	REF	DOCUMENT NUMBER	DATE	COUNTRY	CLASS	SUB-CLASS	TRANSLATION
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PC	A8	0 957 201	05/13/1998	EPO			
PC	A9	WO 00/39737	07/06/2000	WIPO			

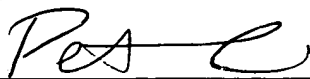
OTHER DOCUMENTS (Including Author, Title, Date, Pertinent Pages, Etc.)		
PC	A10	Drug Approvals Part 1 (A-C), 9 pp., <a href="http://www.fda.gov/cder/approval/main.htm">http://www.fda.gov/cder/approval/main.htm</a> (printed November 2000).
PC	A11	Hradecky, G., "Biotechnology: 21 <sup>st</sup> century medicine, Biotech expands its role in the world of medical innovation," <u>Pharmaceutical Representative</u> , pp. 18-19, January 2000.
PC	A12	Sackett, D. L. et al., <u>Evidence-based Medicine, How to Practice and Teach EBM</u> , pp. 1-20., Churchill Livingstone, ed., 1997.
PC	A13	Gabe, L. et al., "Breaking through the access barrier," <u>Pharmaceutical Representative</u> , p 23., October 1999.
PC	A14	"Report addresses physician access," <u>Pharmaceutical Representative</u> , p.13, February 2000.

EXAMINER 	DATE CONSIDERED 7/21/05
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\* EXAMINER: Initial if citation considered, whether or not citation is in conformance with MPEP 609; Draw line through citation if not in conformance and not considered. Include any copy of this form with next communication to applicant.

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OTHER DOCUMENTS (Including Author, Title, Date, Pertinent Pages, Etc.)					
PC	A15	Page, L., "More clinics ban drug samples, citing cost, safety concerns," <u>American Medical News</u> , 4 pp., October 16, 2000.			
PC	A16	"Headache treatments lag behind," <u>Pharmaceutical Representative</u> , p. 16, May 2000.			
PC	A17	Elliott, V. S., "Hypertension remains poorly controlled," <u>American Medical News</u> , 2 pp., September 11, 2000.			
PC	A18	Weber, J. et al., "The New Era of Lifestyle Drugs," <u>Business Week</u> , pp. 92-98, May 11, 1998.			
PC	A19	Stevens, L., "Information at the point of patient contact," <u>Medicine on the Net</u> , pp. 5-6, June 2000, <a href="http://www.corhealth.com">http://www.corhealth.com</a> .			
PC	A20	Foubister, V., "Physicians rarely give patients enough information," <u>American Medical News</u> , p. 15, January 17, 2000.			
PC	A21	"DTC ads 'have created Rx awareness levels similar to those of OT brands,'" <u>Marketletter via news Edge Corporation</u> , pp. 1-4, March 22, 1999.			
PC	A22	Promotional Material from Novartis Pharmaceuticals Corporation regarding Lamisil®, 5 pp., 1998.			
PC	A23	Kolata, G., "Pharmacists Help Drug Promotions," <u>The New York Times</u> , pp. A1, D2, July 29, 1994.			
PC	A24	O'Harrow, R., "Plans' Access To Pharmacy Data Raises Privacy Issue," <u>The Washington Post</u> , pp. A1, A26, A27, September 27, 1998.			
PC	A25	O'Harrow, R., "Between Doctor and Patient, a Three-Way Relationship," <u>The Washington Post</u> , p. A26, September 27, 1998.			
PC	A26	Hilzenrath, D., "Drug Firms Said to Pressure Doctors," <u>The Washington Post</u> , p. E3, August 14, 1997.			
PC	A27	McCarthy, R., "Linking Physicians, Pharmacists, and PBMs Electronically," <u>Drug Benefit Trends</u> , Vol. 9(10), pp. 36-39, October 1997.			
PC	A28	Pomerantz, J., "A Case of Inappropriate Use of Patient Pharmacy Data," <u>Drug Benefit Trends</u> , Vol. 12(1), pp. 2,6, January 2000.			
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PC	A29	Lo B. et al, "uses and Abuses of Prescription Drug Information in Pharmacy Benefits Management Programs," <u>Journal of American Medical Association</u> , Vol. 283, pp. 801-806, 2000.			
PC	A30	Rosoff, A., "The Changing Face of Pharmacy Benefits Management: Information Technology Pursues a Grand Mission," <u>Saint Louis University Law Journal</u> , Vol. 42(1), pp. 1-53, 1998.			
PC	A31	L. Caba, "A Life-Saving Preceptorship," <u>Pharmaceutical Representative</u> , pg. 16, July 1998.			
PC	A32	Stevens, L., "Evidence-based Medicine: Applying New Rules to Medical Problem Solving," <u>Medicine on the Net</u> , May 1998, <a href="http://www.mednet-i.com">http://www.mednet-i.com</a> .			
PC	A33	Wechsler, J., "A Conversation With FDA Commissioner Jane Henney," <u>Pharmaceutical Executive</u> , pp. 32-36, 38, 40, 42, December 1999.			
PC	A34	Fleming, M., "Cheers and Concerns For DTC From A Family Physician," <u>MM&amp;M</u> , pp. 74, 76, 78, November 1998.			
PC	A35	S. G. Stolberg, "Now, Prescribing Just What the Doctor Ordered," <u>New York Times</u> , pg. 3, section 4, August 10, 1997.			
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